

2026 Friends of Woofstock Sponsorship Opportunities

Presented by ACE Development of NELA

Woofstock 26 · Saturday, November 7, 2025 · 10 AM – 4 PM · Forsythe Park, Monroe, LA

Dear Community Partner,

We are thrilled to invite you to join us as a sponsor for Woofstock 26, Northeast Louisiana's largest one-day pet and music festival! This unique event celebrates our community's love for animals while supporting local nonprofits that provide vital services to pets and families throughout the region. This festival features live music, local food trucks, pet contests, family activities, and vendor shopping — all with free admission. Your sponsorship directly supports free entertainment, prizes, and activities that make this event possible while shining a spotlight on your business as a community leader and animal advocate.

Festival Highlights

- Canine's Got Talent
- Pet/Owner Look-Alike Contest
- Dog Races
- Pet Pageant (the fan-favorite finale!)
- Adult Hippie Costume Contest & Kids Costume Contest
- Donation Drive supporting local animal shelter

About ACE Development of NELA

ACE Development of NELA is a registered 501(c)(3) nonprofit organization dedicated to promoting arts, culture, and entertainment in Northeast Louisiana. Our mission is to foster community development and tourism while supporting local businesses and nonprofits through engaging events like Woofstock.

Connect with us:

Facebook: @WhatsHappeningInNELA · @Woofstock26

Website: aceofnela.com

EIN: 83-0944407

Sponsorship Levels & Benefits

Stage – \$1500

The Stage sponsorship includes the company logo and listing on all marketing materials, social media, event signage, and the official banner, featuring a centered stage banner with the stage name. The sponsor is announced as a Stage Sponsor on TV commercials and radio promos, and receives a one-year website listing. Recognition at the event as a Stage Sponsor is provided, along with a Stage Sponsor listing on the official t-shirt. The package includes two booth spaces, and the stage name will be listed as "**Company Name**" Stage.

Presenting – \$1050

The Presenting sponsorship includes your company logo and listing on all marketing materials, social media, radio promotions, and commercials, as well as event signage and the official banner. Your company will be listed as a sponsor on our website for one year and will receive a Presenting Sponsor listing on the official t-shirt. This package includes two booth spaces at the event. The event will prominently highlight your sponsorship with the announcement: **Woofstock presented by: "Company Name"**

Top Dog – \$750

The Top Dog sponsorship offers comprehensive visibility with your company logo and listing on all marketing materials, including social media. Your logo will be featured on the event banner and TV commercial, and your company will be listed as a sponsor on our website for one year. Additionally, your company name will appear on the official t-shirt. You will also be recognized at the event as a sponsor and receive one booth space to showcase your business.

Cool Cat – \$500

The Cool Cat sponsorship offers your business great exposure on all marketing materials, event signage, and the official banner. You'll be recognized as a Sponsor during the event and enjoy a one-year listing as a Sponsor on our website. Plus, you have the option to receive a booth space at the event.

Friend of Woofstock or Activity – \$350

Recognition as a sponsor on social media and during event announcements.
Option to sponsor one featured activity if available at time of sponsor commitment (Pet Pageant, Canine's Got Talent, Dog Races, etc.).

Art in the Park Sponsor – \$375 (3 available)

Funds free arts and crafts for the community at our festival.
Recognition on social media, event announcements, and event banners.

Featured in Facebook ads promoting Art in the Park.
One-year sponsor listing on aceofnela.com.

Live Music Sponsor – \$500 (2 available)

Prominent visibility on all marketing materials, event signage, and official banners.
Recognition as a Live Music Sponsor during performances.
One-year sponsor listing on aceofnela.com.

Optional with each Sponsor Level: One 12x12 booth space

Join the Movement!

Your partnership helps create an unforgettable community celebration while supporting local animal nonprofits. Together, we can make a meaningful impact for pets and people across Northeast Louisiana.



Sponsorship Form

Event Date: Saturday, November 1, 2025 | Time: 10 AM – 4 PM

Location: Forsythe Park, Monroe, LA

Please mail the completed form and payment to:

ACE Development of NELA

3109 Ft. Miro, Monroe, LA 71201

(318) 269-8663 | aceofnela@gmail.com

Business Name _____ Contact _____

Address _____ City, State, ZIP _____

Phone _____ Email _____

Select Your Sponsorship Level:

Stage – \$1500

Presenting – \$1050

Top Dog – \$750

Cool Cat – \$500

Friend of Woofstock – \$350*

Art in the Park Sponsor – \$375

Live Music Sponsor – \$500

*Activity Preference (optional):

Pet Pageant Canine's Got Talent Dog Races Pet/Owner Look-Alike

Adult Hippie Contest Kids Costume Contest

Please email your logo to aceofnela@gmail.com.

Jessica Manes
Events Coordinator

Debbie Latham Ramsey
Donations Chairperson

ACE Development of NELA
Arts + Culture + Entertainment
aceofnela@gmail.com | aceofnela.com

